

Pre-Written Email Template for musicians to send to your fans:

Subject line choices:

#1. Helping musicians in need One T Shirt at a time

#2. I'm smiling at you behind my mask

Hi _____,

I (We) have been missing seeing you at our live gigs.

So many gigs have been lost for so many of us in the music and entertainment world.

One of our music biz friends, Jeri Goldstein, has put together a project to help musicians who have lost gigs since March due to COVID cancellations.

I am/ (we) are excited to share it with you.

There is a big part you can play in the project.

She created a clever T Shirt and Song Project.

I'm Smiling at You Behind My Mask.



It will lift your spirits and put a smile on your face during these crazy COVID times.

You can find out all about it at 360smiling.com

Watch the Music Video of **The Song** sung by some wonderful professional musicians. Get **The Story** behind the project.

Find out exactly how you can participate.

The best part is your participation will help musicians during this time of cancelled gigs and income loss.

I (we) are happy to share this with you and hope you will add your voice to their **Global Smile Chorus**.

Can't wait to see you in your T Shirt and hear you singing the song. Send me (us) a link, (you'll know what I mean when you go to [360smiling](#)).

Thanks for helping.

Have fun and keep smiling behind your mask!

Cheers,

(your name)